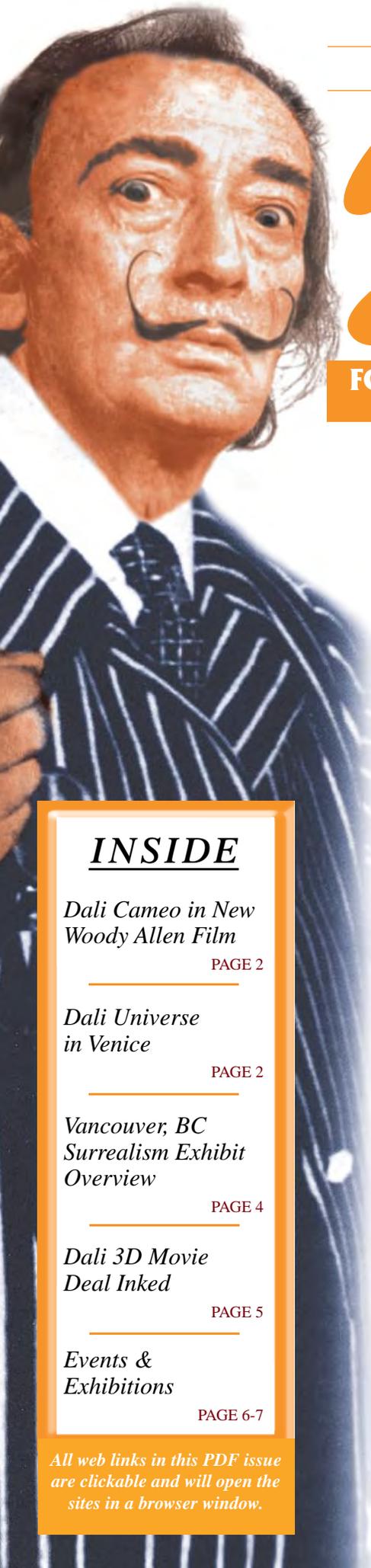


THE Salvador Dali COLLECTORS NEWSLETTER®

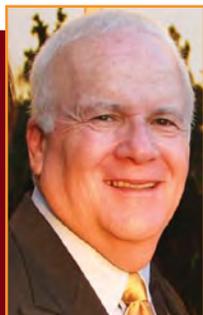
FOR THE DALI AFICIONADO AND SERIOUS COLLECTOR

*** Now In Our 21st Year ***



Dali Art Values Continue To Climb Auction after Auction in 2010-2011

Recent analysis of Dali art prices by a prominent art pricing firm indicates a substantial upward trend over the past year and a half for Dali fine art sales at the major auction houses. Since January 2010, Dali paintings at auction have appreciated nearly 550%, while Dali drawings and watercolors have shown increases in value of 68%.



The SDCN spoke with Salvador Dali Gallery director Bruce Hochman recently to get his opinion on this Dali art price trend...

Salvador DALI (1904-1989)
Price Index (Base 100 in 2010)



INSIDE

Dali Cameo in New Woody Allen Film

PAGE 2

Dali Universe in Venice

PAGE 2

Vancouver, BC Surrealism Exhibit Overview

PAGE 4

Dali 3D Movie Deal Inked

PAGE 5

Events & Exhibitions

PAGE 6-7

All web links in this PDF issue are clickable and will open the sites in a browser window.

"Over the last 25 years, I've never advocated collecting Salvador Dali artwork as a 'pure investment.' Collectors have always heard me say, 'It is an investment in your enjoyment of collecting art of the only artist in the history of mankind that has two major museums devoted entirely to his art (St. Petersburg, FL & Figueres, Spain)."

"But the time has now come were I can no longer ignore the spectacular increases in the prices of his one-of-a kinds (watercolors, drawings and paintings).

"A painting, watercolor or drawing is still affordable and in my opinion poised for further gains. If you can not afford a one-of-a-kind, the next best thing is to acquire an etching, litho or sculpture. There's an old saying, 'Rising tides float all boats higher.'"

"Of course with any area past results are no guarantee of future performance. Call me if you would like to enjoy future gains and learn how to cut the risk. Toll free 1-800-275-3254." 

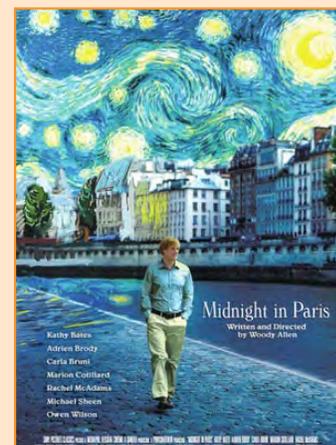


Best actor Oscar winner Adrien Brody portrays Dali in Allen's *Midnight in Paris*.

Midnight in Paris Dali Cameo

Woody Allen's *Midnight in Paris* opened the Cannes Film Festival in May and has gone on to become the filmmaker's hottest grossing picture in 25 years. There is already buzz of Oscar nominations among major film critics.

A charming comedy, *Midnight's* main character is a hack Hollywood screenwriter in Paris who nightly slips back through time as the clock strikes twelve to hob-nob with writers and artists who thronged to the city of lights in the 1920s. Among them is Salvador Dali, obsessed with the beauty of the rhinoceros, in one of the film's many delightful cameos.



Dali Universe Dazzles Venice

The Dali Universe in Venice is an exhibition dedicated entirely to Salvador Dali, with more than 100 Dali artworks on display. Visitors can admire this collection of lesser known Dali artworks, which includes bronze sculptures, graphics portfolios, glass pate de verre sculptures and gold objets d'art. This is the only collection of its kind, featuring the most important and largest grouping of Dalí sculptures.



The Museo Santa Apollonia in Venice has opened its doors to this unique show, curated by Mr Beniamino Levi, president of the Fondazione Ambrosiana. Mr. Levi has organised more than 80 exhibitions of Dali artworks in numerous countries, seen by more than 10 million people worldwide.

Bronze sculptures exhibited include, *Homage to Newton*, *Woman Aflame*, *Space Elephant* and *Toreador Hallucinogen*. Each sculpture offers visitors an opportunity to discover new and unique aspects of Dali's surrealism, from the iconographic soft watch of *The Persistence of Memory* to his homage to the female figure in *Space Venus*.

The collection of pate de verre sculptures on display arose from an artistic collaboration between Dali and French glass-making company Daum Cristallerie during the 1960s. For Dali, glass offered the perfect medium for artistic expression. The exhibition also includes a rare collection of hand-signed graphics, illustrating great contemporary and classic themes of literature such as *La Vida es Sueno* by de la Barca and *Le Tricorne* by Alarcon.



THE **Salvador Dali**
COLLECTORS NEWSLETTER

VOL 21 NO 4
Jul-Aug 2011

2

Singapore Surreal - Dali: Mind of A Genius

Asia's premier venue for major art exhibitions, The ArtScience Museum, located within Singapore's luxury Marina Bay Sands resort, welcomes the largest number of Dali artworks ever seen in a single venue in Singapore, in a visionary show *Dali: Mind of a Genius*. More than 250 artworks including bronze sculpture, rare graphics, furniture, and gold are on display through October 30.

Salvador Dali, the most iconic figure of the surrealist movement, explored a wide range of artistic expressions from paintings, sculptures, literature, cinema, decorative art, fashion, furniture, jewelry and advertising. This show highlights his creativity across different mediums. It brings previously unknown aspects of Dali's oeuvre to light so the public can discover how Dali worked.

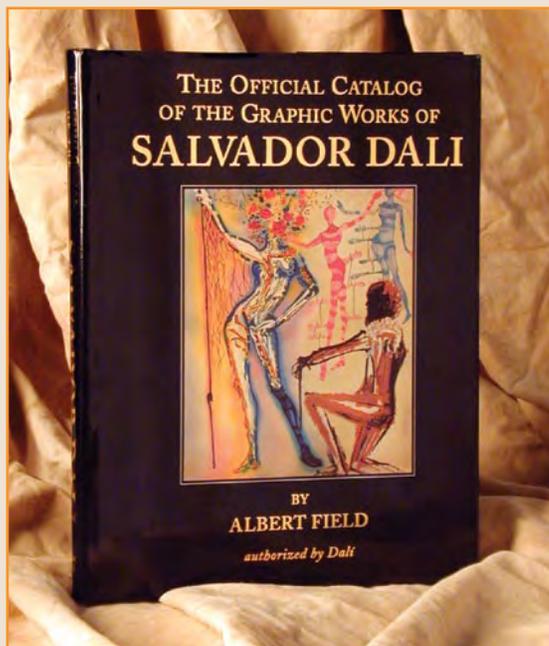
A dedicated space showcases the collaboration between Dali and the crystal maker, Daum. Glass offered Dali the perfect medium for his artistic expression in three dimensions. Another gallery showcases gold objects designed by Dali, including the Dali tortoise charm and Dali Flower, rare and unique objects infrequently put on public display.



Another dedicated space showcases Dali's surrealistic transformations in furniture, displaying pieces such as the iconic *Mae West Lips Sofa*, and the *Vis-à-vis Sofa*. The vast oil on canvas painting *Spellbound* is yet another of the show's major highlights. Measuring 11 metres wide by 5 metres high, the massive painting first appeared in the 1945 Alfred Hitchcock film of the same name. This is only the third occasion on which it has been exhibited in its entirety.

Stratton Foundation president and curator of the exhibition Benjamin Levi, states, "Being an avid collector of Dali's work, I am very proud to be able to present Dali's genius to the world." 

"At the age of six I wanted to be a cook. At seven I wanted to be Napoleon. And my ambition has been growing steadily ever since."

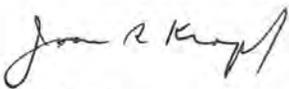


Available exclusively through the Salvador Dali Gallery. To order, call the gallery at 1-800-275-3254. Or order securely online 24/7 at www.DaliGallery.com



One Dali Blvd St. Petersburg, FL 33701
P: 727.623.4704 F: 727.894.6068

"The Official Catalog of The Graphic Works of Salvador Dali" by Albert Field is a useful resource about the print editions of Salvador Dali.



Joan Kropf
Curator of the Collection
Dali Museum, St. Petersburg, Florida



THE **Salvador Dali**
COLLECTORS NEWSLETTER

VOL 21 NO 4
Jul-Aug 2011

3

Surrealism Spectacular Now on Exhibit in Vancouver, BC

Excerpted from *The Vancouver Sun*, 5/27/2011, by Kevin Griffin

The *Colour of My Dreams: The Surrealist Revolution in Art*, is the most comprehensive Surrealism exhibition ever mounted in Canada. Now at The Vancouver Art Gallery, the exhibition has 350 works from 60 of the world's leading private and public institutions, such as the Guggenheim, Museo Nacional Centro de Art Reina Sofia and the Centre Georges Pompidou. The exhibit isn't travelling anywhere else. After it closes on Sept. 25, all the works will return to their originating collections.

The exhibition includes signature works such as Salvador Dali's Surrealist object *Lobster Telephone*, Max Ernst's painting *The Forest*, Man Ray's film *Emak-Bakia*, Alberto Giacometti's sculpture *Spoon Woman* and Joan Miró's painting *Photo: This is the Colour of My Dreams*.

Dawn Ades, the exhibition's curator, is one of the world's leading authorities on Surrealism. Placing Surrealism in context, Ades said it was more than a movement. It was "a common attitude of mind" that had an impact in every aspect of visual culture, ranging from architecture and fashion to film and photography. Surrealism, she said, was "founded as an adventure, a journey into the unknown."

Ades, who is co-director of the Centre for Studies of Surrealism and its Legacies and an art history professor at the University of Essex, said that since she curated her first exhibition on Surrealism in 1978, she felt that people have forgotten the background of Surrealism. "I wanted to invest the artwork with the ideas that generated so much of what we now accept as the masterpieces of Surrealism art," said Ades.

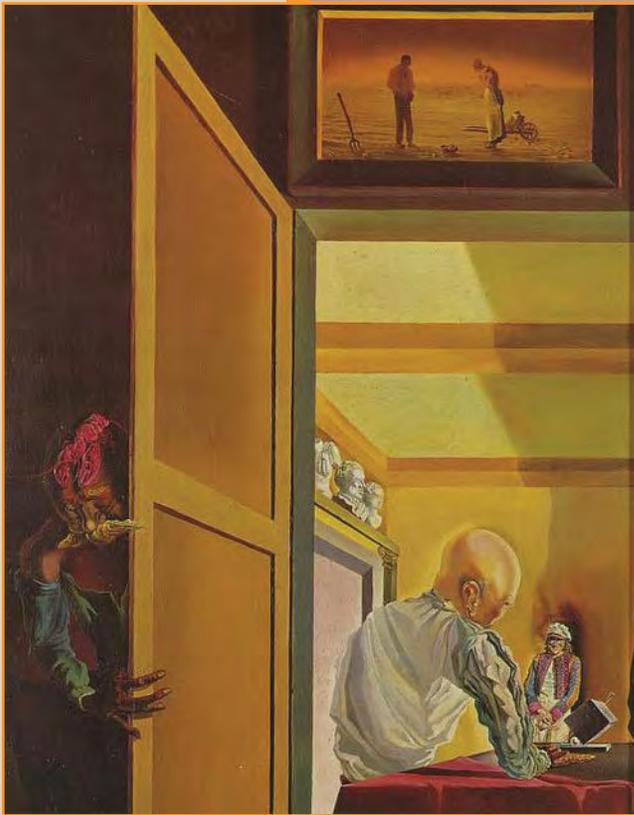
While many people associate Surrealism with high-profile artists such as Dali, Rene Magritte and Man Ray, its first practitioners weren't artists at all. They were writers. Surrealism's initial creation was Andre Breton's text, *The Manifesto of Surrealism*. Breton and his Surrealist colleagues seized on Sigmund Freud's groundbreaking ideas about the unconscious and its manifestation in dreams. Uninterested in the therapeutic value of the unconscious, the Surrealists believed it could be a great source of a more authentic kind of creativity.

But how could it be accessed? In their tool kit, Surrealists believed the unconscious could be tapped into in several ways. One was automatic writing, which Breton described as "pure psychic automatism." It was writing or speaking in the absence of any control by reason and entirely outside all esthetics and morality.

For artists, one of the primary tools was collage, which brought together totally unrelated figurative elements to create new ideas and associations. Surrealist artists often described what they were doing as creating something "... as beautiful as the chance encounter on a dissection table of a sewing machine and an umbrella."

Another tool was the surrealist object. Dali's *Lobster Telephone* and Man Ray's metronome with the eye were everyday objects that contained contradictory elements. They sparked the mind to think in new ways. One of the ideas that Surrealists focused on was representing the landscape of the mind which Salvador Dali rendered with realistic depictions of dreamlike states and spaces.

One of the small gems in the exhibition is a painting by Dali with the absurdly long title *Gala and the Angelus of Millet Immediately Preceding the Arrival of the Conic Anamorphoses* (pictured above left), a work that creates a typically Dali-like space populated by a figure wearing a red lobster on its head holding open a doorway to an interior space topped with a miniature copy of Jean-Francois' Millet's *The Angelus* which Dali believed was full of repressed sexual themes. It is a strange, weird painting even without knowing any of the historical art references. 



"It is good taste, and good taste alone, that possesses the power to sterilize and is always the first handicap to any creative functioning."



THE **Salvador Dali**
COLLECTORS NEWSLETTER

VOL 21 NO 4
Jul-Aug 2011

4

Arrow Entertainment Picks Up Worldwide Rights to *Dali 3D*

Excerpted from www.IndieWire.com, 5/13/2011, by Nigel M. Smith

Toronto-based Arrow Entertainment has acquired worldwide rights to Philippe Mora's feature biopic, *Dali 3D*, starring Scotland's Tony Award-winning wild boy, Alan Cumming, and Judy Davis as the artist's great love, Gala -- and all shot in 3D!

The film will begin shooting in November with a budget of \$14-million (\$10-million Euros) and locations ranging from Cologne to New York, London, Barcelona and the wild Mornington Peninsula -- described as a "doppelganger" for parts of the Catalonian coast.

Dali 3D was written by Philippe Mora (*Mad Dog Morgan*, *Communion*, *Swastika*, *Howling II & III*) who will also direct the film and produce with Frederick Bestall. Australian based Column Pictures and The Picture Portal will co-produce with Peter Kreutz of Aqua Films in Germany and Jean Luc Van Damme of Banana Films in Belgium, and Charles Waterstreet in Sydney.

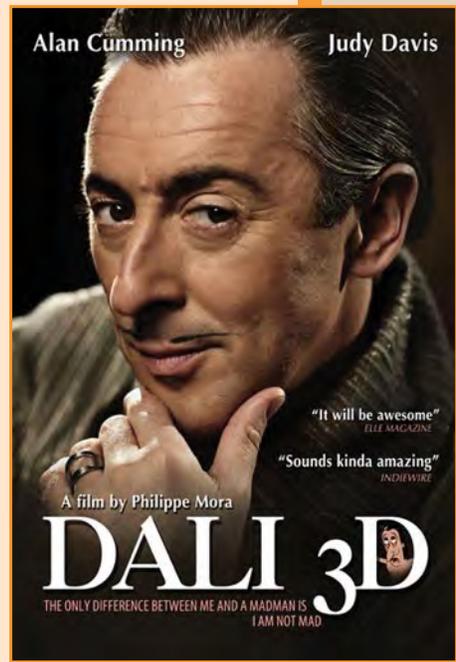
"This is the Dali film that Dali would have wanted you to see," says Mora.

The movie takes the artist, portrayed by Cumming (*X2*, *Golden Eye*, *The Anniversary Party*), onto the 3D silver screen as he mentally creates the surreal film of his life while lying in bed after a tragic house fire accident. Semi-conscious, Dali overhears a doctor suggesting what an extraordinary movie his life would make, and so his mind -- and the film -- begins to soar, occasionally breaking the so-called "fourth wall" when the artist converses directly with the audience.

The screenplay unfolds not as a linear narrative, but as a series of dreamlike, fantasy sequences intersected with reality and profoundly evocative of Dali's art. With a mixture of humor and drama, live action and animation, the audience will travel through time with Dali and his mysterious wife Gala, played by Judy Davis (*A Passage To India*, *Barton Fink*, *Naked Lunch*).

The producers are reportedly speaking with various actors to cast in the roles of Pablo Picasso, Federico Garcia Lorca, Luis Buñuel, Paul Éluard, Alfred Hitchcock, Walt Disney, Sigmund Freud, Mona Lisa, Andy Warhol, John Lennon, George Harrison and many others who influenced Dali or were influenced by him.

Music producer Peter Asher (*Pirates of the Caribbean 4*, *Armageddon*, *Mermaids*) will put together a soundtrack with signature songs for each of the seven decades of Dali's life portrayed in the film. 



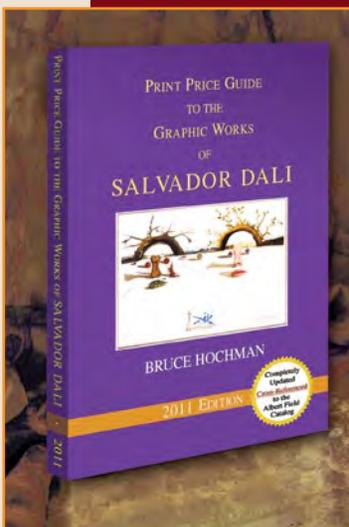
"Mistakes are almost always of a sacred nature. Never try to correct them. On the contrary, rationalize them, understand them thoroughly. After that, it will be possible for you to sublimate them."



THE **salvador dali** COLLECTORS NEWSLETTER

VOL 21 NO 4
Jul-Aug 2011

5



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EVENTS & EXHIBITIONS



The Fondazione Palazzo Strozzi 50123 Firenze, Florence, Italy

Angry Young Men: Picasso, Miró, Dalí -- Through July 17, 2011

This exhibition, previously at the Kunstahalle in Bonn, is dedicated to the early work of Picasso, Miró and Dalí, which played a decisive role in the beginning of modern art in Spain. The exhibition concentrates on Picasso's pre-cubist period 1900-1905, while Joan Miró's works of 1915-1920 are presented along with Salvador Dalí's from 1920-1925, both artists painting in the period before Surrealism. Each artist is represented by 25-30 masterpieces selected to show aspects of each artist in their earliest periods, works that are rarely shown in mainstream catalogues and exhibitions. Additional info <http://www.palazzostrozzi.org/SezionePicasso.jsp?idSezione=907> or phone +39 055 2776461/06.



Vancouver Art Gallery

750 Hornby St., Vancouver, British Columbia, Canada V6Z 2H7

The Colour of My Dreams: The Surrealist Revolution in Art
Through September 25, 2011

The most comprehensive Surrealism exhibition ever mounted in Canada. The exhibition has 350 works from 60 of the world's leading private and public institutions, such as the Guggenheim, Museo Nacional Centro de Art Reina Sofia and the Centre Georges Pompidou. The exhibition includes signature works such as Salvador Dalí's Surrealist object *Lobster Telephone*, Max Ernst's painting *The Forest*, Man Ray's film *Emak-Bakia*, Alberto Giacometti's sculpture *Spoon Woman* and Joan Miró's painting *Photo: This is the Colour of My Dreams*. See related story p. 4 this issue of the *SDCN*. Additional info http://vanartgallery.bc.ca/the_exhibitions/exhibit_surrealist_revolution_in_art.html or phone 604-662-4719.



Gallery of Modern Art

Stanley Place, South Bank, Brisbane, Queensland, Australia

Surrealism: The Poetry of Dreams -- Through October 2, 2011

The exhibition presents a historical overview of Surrealism, charting its evolution from Dada experiments in painting, photography and film, through the metaphysical questioning and exploration of the subconscious. On loan from the Centre Pompidou in Paris, it features more than 180 paintings, sculptures, photographs, works on paper and films by more than 56 artists, dating from 1913 through late 1970s. As well as Dalí and Magritte it includes works by Max Ernst and Joan Miro and represent the first major exhibition of surrealist art in Australia since 1993. Additional info http://qag.qld.gov.au/exhibitions/coming_soon/surrealism_the_poetry_of_dreams or phone + 61 (0)7 3840 7303.



Kunsthalle Wien

Museumsplatz 1, A-1070 Vienna, Austria

I Am Surrealism -- Through October 23, 2011

Salvador Dalí in a contemporary context. A total of 70 original works by Dalí, placed opposite internationally established works (paintings, installations, videos, etc.) by artists Louise Bourgeois, Glenn Brown, Markus Schinwald and Francesco Vezzoli. The exhibition aims to draw fresh attention to Dalí's innovative impulses and the visionary, often edgy aspects of his creations, viewed by some as provocative and controversial. Mainly works on paper, but also ten paintings, including *The Colossus of Rhodes* from 1954. Additional info <http://www.kunsthallewien.at/en/> or phone +43-1-521 89-33.



THE
Salvador Dalí
COLLECTORS NEWSLETTER

VOL 21 NO 4
Jul-Aug 2011

6



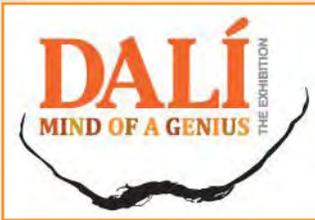
The National Gallery of Armenia Republic Square, Yerevan, Armenia

Dali & the Surrealists - The Argillet Collection

Through October 15, 2011

Dali's publisher, Pierre Argillet (1910-2001), enjoyed a collaboration and friendship with the artist that spanned five decades. Assembled and presented by Argillet's daughter Christine, this exhibition offers works from Dali's Suites, including *Mythologie*, *Les Hippies*, Goethe's *Faust*, and the incomparable *Poemes Secrets d'Appollinaire*. Madame Argillet has also graciously included

many rare titles as well as the magnificent *Aubusson Tapestries* created during the period 1930 to the late 1960's. Part of this collection is *Femmes dans les Vagues* (1972), a hand-woven Aubusson that leaves one breathless. Additional info <http://www.gallery.am/> or phone: (+374 10) 580812, 582161.



ArtScience Museum at Marina Bay Sands

10 Bayfront Ave., Singapore, Malaysia 018956

Dali: Mind of A Genius -- Through October 30, 2011

Enter the surreal mind of Salvador Dalí and explore more than 250 artworks highlighting the creativity of Dalí across different mediums, including bronze sculptures, rare graphics, furniture, gold jewelry and crystal pieces in

three themed areas -- *Femininity and Sensuality*, *Religion and Mythology*, *Dreams and Fantasy*. Featured are *Dance of Time I* (Dalí's famous representation of melted clocks), *Woman Aflame* (sculpture uniting two of Dalí's obsessions - drawers and fire), *Spellbound* (a huge painting featured in Alfred Hitchcock's movie of the same name) and the *Mae West Lips Sofa* (inspired by actress Mae West's sensual lips). See related story p. 3 this issue of the *SDCN*. Additional info <http://www.marinabaysands.com/Singapore-Entertainment/Activities/Art-Science-Museum/Whats-On/> or phone +65 6688 8826.



The San Diego Museum of Art

1450 El Prado, Balboa Park, San Diego, California 92101

From El Greco to Dalí: The Great Spanish Masters

July 9 - November 6, 2011

Five centuries of Spanish art from various movements offers a fascinating aesthetic journey, displaying the continuities and breaks with tradition that have marked Spanish art. The works of El Greco, José de Ribera and Bartolomé Esteban Murillo, take the visitor to the heart of Catholic Reformation art. Goya and Sanchez Coello counter religious art with

portraits of Spanish Monarchs. Works by Joaquin Sorolla highlight national identity characteristic of 19th century Spanish art. The exhibition finishes with a dialogue between Cubism and Surrealism by the Spanish masters who revolutionized western art: Pablo Picasso, Joan Miro, and Salvador Dalí. Additional info <http://www.sdmart.org/art/exhibit/el-greco-dal%C3%AD> or phone (619) 232-7931.



Púbol House-Museum Gala Dalí Castle

Gala Dalí Square, E-17120 Púbol-la Pera, Spain

Dali by Halsman -- Through December 31, 2011

2011 marks the seventieth anniversary of Dali and Halsman's first encounter in the United States in 1941. The exhibit is comprised of 88 photographs of Dalí taken by Philippe Halsman (plus a gouache by

Dalí painted on a photograph), in all of which Dalí's involvement was both physical and conceptual. The pictures in this exhibition were kept by Dalí throughout his life. They are reminiscences of his collaboration over 37 years with another alchemist of the creative process. Additional info http://www.salvador-dali.org/en_noticias.html?ID=138&CATEGORY2=29 or phone 34 972 488 655.

"Progressive art can assist people to learn not only about the objective forces at work in the society in which they live, but also about the intensely social character of their interior lives. Ultimately, it can propel people toward social emancipation."



THE **Salvador Dalí**
COLLECTORS NEWSLETTER

VOL 21 NO 4
Jul-Aug 2011

AUCTION NEWS



Homage à Guimard I (top left)
 Oil, gouache & paper collage on board, signed, 1970
 Estimate: \$485,910 - \$647,880
 Sold: \$585,948 at Christie's London
 June 22, 2011



Portrait Michel de Montaigne (top right)
 Watercolor on paper, signed, 1947
 Estimate: \$16,200 - \$24,300
 Sold: \$32,390 at Christie's London
 June 22, 2011

Portrait Mrs. Winston Frederick Churchill Gues (middle right)
 Oil on canvas, signed, 1958
 Estimate: \$485,910 - \$809,850
 Sold: \$701,740 at Sotheby's London
 June 23, 2011



Composition a la Jambe (middle left)
 Watercolor & ink, gouache & collage on card, 1944
 Estimate: \$113,380 - \$161,970
 Sold: \$235,260 at Sotheby's London
 June 23, 2011



Les Vendangeurs (bottom right)
 Watercolor, pencil, pen, ink & collage on card, 1954
 Estimate: \$64,790 - \$97,180
 Sold: \$147,800 at Sotheby's London
 June 23, 2011

Dessin pour Ballet Bacchanale (bottom left)
 Pen, ink & wash on paper, 1939
 Estimate: \$113,380 - \$145,770
 Sold: \$225,540 at Sotheby's London
 June 23, 2011



Cavalier à la lance
 Pen & ink on paper, 1950
 Estimate: \$6,478 - \$9,718
 Sold: \$10,986 at Christie's London
 June 24, 2011



Dédicace avec couronne
 Felt-tipped pen on paper, signed, 1971
 Estimate: \$4,859 - \$8,098
 Sold: \$8,989 at Christie's London
 June 24, 2011