It hangs above Dali’s bed at the historic Dali Museum in Figueres, Spain, and another one can be found in the collection at the Salvador Dali Museum in St. Petersburg, Florida.

The Persistence of Memory tapestry is the largest sized authentic edition of Dali’s most famous work of art, measuring 55” x 65”. It is an eye-catching statement piece for any large room.

Produced in 1973 under Dali’s direction in a limited edition of 500, it was made in France. To preserve the detail and fidelity of the original painting, the woven cotton facing of the tapestry was imprinted with the image, then backed with a lining and fitted with a numbered and signed swatch, attesting its authenticity.

If you would like to acquire a Persistence of Memory tapestry, please call us toll free at the Dali Gallery at 800-275-3254 (outside the U.S. phone 949-373-2440).
Dalí Haifa Exhibit Huge Success

Exhibit producer Freddy Zyskrot reports more than 115,000 people viewed the show during its 12-day run from March 22 through April 6 at the International Convention Center in Haifa, Israel.

The exhibit featured more than 500 Dali artworks from all eras of the artist’s life, illustrating a wide array of techniques and media he worked in. A portion of the exhibit focused specifically on iconic Dali works dealing with Israel.

For a 13-minute video tour of the exhibit, CLICK this YouTube link: https://www.youtube.com/watch?feature=player_detailpage&v=UJiyJFXcvAA

Dalí’s Surreal TV Guide Cover

Recently TV Guide celebrated 60 years with a feature about famous painters who have done covers for the publication. Having a hard time interpreting this original Salvador Dalí cover painting? Try getting through the June 1968 interview with the flamboyant Surrealist, in which he attempts to explain it:

TV Guide Magazine: Would you care to interpret the cover you painted for TV Guide Magazine?

Dalí: Ahhrrgh! TV - everything rigid, square, very clear. Soft watches and soft pianos and soft violoncellos - I create that. Now I create soft television set!

TV Guide Magazine: Why thumbs?


TV Guide Magazine: Would you comment on the future of TV, Mr. Dalí?

Dalí: Laser beams! DNA...oxydic nucleic acid...holograms! I make hologram of God!...I make God with holograms. Show on TV. Fantastique!
Newly single Katy Perry made an appearance April 13 at the Lacoste Live Desert Pool Party during the annual three-day Coachella Valley Music and Arts Festival in Indio, California.

The popular singer-songwriter-actress, who was born and raised in Santa Barbara and named Billboard Magazine’s 2012 woman of the year, delighted festival-goers with her fun, colorful Dolce & Gabbana tropical skirt and halter top featuring the face of Surrealist artist Salvador Dali.

Gina Auctioning Jewelry

Can you name the actress seated with Salvador Dali and Gala in this vintage photo? It was taken March 2, 1965 at the Americana Hotel in New York at a party following the premier of The Sound of Music.

If you guessed Gina Lollobrigida, you’re right. The sexy, iconic Italian actress of the 1950s and 60s is still beautiful today at 85 and says she “wants to give back.” So Gina is auctioning off her Bulgari diamond jewelry and donating the proceeds to establish a hospital dedicated to stem cell research.

A sampling of 22 jewels from her collection has been on display in London, New York and Rome. They hit the auction block at Sotheby’s in Geneva May 14. Included are the emerald and diamond ear clips she was wearing in the 1965 Dali photo, expected to go for up to $250,000.

“This will not be the end of the jewelry but it will be something that does good, helping a cause that is very important to me. I want to leave a souvenir of my life.”

Katy Wears Dalí Well at Coachella

“The secret of my influence has always been that it remained secret.”

May-Jun 2013

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Creating *In Voluptas Mors*...

Dali’s 1951 collaboration with photographer Philippe Halsman resulted in an illusion that became one of the artist’s most recognizable images, and one that has inspired some imaginative tributes to Dali’s clever death’s head.

“The desire constantly, systematically and at any cost to do just the opposite of what everybody else did pushed me to extravagances that soon became notorious in artistic circles.”

The slickest tribute we’ve seen lately to Dali & Halsman’s *In Voluptas Mors* is this Rebel Ink magazine cover photograph, featuring skin art legend Rick “Rico the Zombie” Genest.

This complex studio shot was created by an extraordinarily talented Canadian photographer known as Joey L., who is now based in New York City. Photog mavens are sure to discover that a stroll through Joey’s online portfolio is a uniquely phenomenal treat.

To go there CLICK http://www.JoeyL.com

And if elaborate body art is the cherry on your sundae, you’ll like browsing this latest issue of Rebel Ink magazine, on sale in stores now. To visit Rebel Ink magazine online you can CLICK http://www.RebelInkMag.com
The Haunting (2009) tributes Christ of St. John of the Cross (1951); The Fall (2006) tributes Mae West’s Face (1934-35); and The Descent (2005) tributes In Voluptas Mors (1951). But best of show is the Silence of the Lambs poster with Jodie Foster’s mouth as a death’s head hawk moth, known for its skull-shaped thorax marking. Both the novel and Jonathan Demme’s movie tribute Dali via this moth.

Plucked from Un Chien Andalou, the rare moths are found in the throats of Silence’s seven female victims. But a magnified view of the moth on the movie poster reveals yet a deeper dimension of the Dali symbol. Designers at Dazu, the ad agency that produced the poster, drove the cryptic Dali symbolism home by enhancing the moth’s death head via embedding a tiny image of In Voluptas Mors, the Dali & Halsman work it refers to -- a skull image composed of the nude bodies of seven women.

“Just as I am astonished that a bank clerk never eats a cheque, so too am I astonished that no painter before me ever thought of painting a soft watch.”
Dali Inspired Visconti Collecting Pens

In cooperation with The Dali Universe, Visconti has released a “Surrealist Collection” of fine writing pens, inspired by the artwork of Dali.

The melting clock is the best known of Dali’s iconic images. The Visconti deluxe limited edition fountain pen is styled in the fashion of Dali’s The Dance of Time I, and it rests on another Dali image, The Profile of Time.

This limited edition consists of 904 fountain pens in AG925 silver vermeil & green lacquer and 904 fountain pens in AG925 sterling silver & blue lacquer. Material: AG925 Sterling silver; Nib: 23 Kt. 950 Palladium Dreamtouch. The filling system is a double reservoir power filler. Comes in a wooden presentation box.

While less richly crafted and sans the sculpture stand and presentation box, the standard edition maintains in full the charm of Dali’s surreal creativity. It is available as a fountain pen, a rollerball pen or a ballpoint pen. Made of plant resin, it may be purchased in blue, green and brown colours. All models bear a rendition of The Dance of Time I in lacquered silver microfusion on the clip.

The standard edition fountain pen has a steel nib and a cartridge or converter filling system.

Visconti pens may be found in fine writing implement stores and departments worldwide.

For more information visit the website http://www.visconti.it/

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EVENTS & EXHIBITIONS

The Medici Riccardi Palace
Via Camillo Cavour 1, Florence, Italy

The Dalí Universe - Florence Italy Exhibit -- Through May 25
More than 100 works, including bronze sculpture, surrealist furniture, objects made of glass and gold. Dalí as illustrator is highlighted: included in the exhibit see many literary texts, contemporary and classical, revised from a surrealist perspective. Telephone 02 893 68 922 or for complete info online http://www.thedaliverse.com

Reina Sofia Museum of Art
Sabatini Bldg., Floor 3, Calle Santa Isabel 52, 28012 Madrid, Spain

Salvador Dali - Poetic Suggestions, Plastic Possibilities -- Through September 2
This highly successful exhibit, seen by 800,000 guests before ending its run at the Centre Pompidou in Paris, now moves to Madrid. More than 200 works. Among the iconic pieces exhibited are The Persistence of Memory (1931) and Le Grand Masturbateur (1929) – plus 100 works on paper, objects, projects for stage and screen, films, photographs, clips from television programs. http://www.musereinasofia.es/en/exhibitions/dali-all-poetic-suggestions-and-all-plastic-possibilities for complete information online or telephone (+34) 91 774 1000 Ext. 2250

Moderna Museet
On Skeppsholmen Island, Stockholm, Sweden

Surrealism & Duchamp -- Through January 5, 2014
Study Moderna Museet’s famous Duchamp collection and its outstanding collection of surrealist art, which features unique works by Dalí, Miró, Oppenheim, de Chirico, Arp, Tanning, Ernst and others. In addition to famous paintings and sculptures, discover surrealist objects, films and photographs, which were new artistic media in the 1920s. Telephone +46 8 5202 3500 or for info online http://www.modernamuseet.se/en/Stockholm/Exhibitions/2013/The-Surrealism--Duchamp/

Lake County Discovery Museum
27277 N. Forest Preserve Rd., Wauconda, Illinois 60084

Modern Masters-- Through August 25
The exhibit’s highlights include Miro’s bold abstracts, Dalí’s quirky “Alice in Wonderland” series, and a one-of-a-kind bronze sculpture. Defines and explains the different artistic movements such as Cubism, Dadaism, Surrealism, and Abstract Expressionism. Telephone 847-968-3400 or for complete information online CLICK http://www.lcfpd.org/html_ljc/modernmasters/

Florence & Chafetz Hillel House at Boston University
213 Bay State Rd., Boston, Massachusetts 02215

Aliyah: The Rebirth of Israel -- Through July 30
The collection of 25 signed color lithographs depicts the history of the Jewish people’s return to Israel. Dalí was commissioned to paint the series in 1968 to commemorate the 20th anniversary of the founding of the modern state of Israel. Telephone 617-353-7200 or for complete information online CLICK http://www.bu.edu/hillel/gallery/aliyah.htm

“We are all hungry and thirsty for concrete images. Abstract art will have been good for one thing: to restore its exact virginity to figurative art.”
Temple de Diane a Epheseus (top right)  
Oil on canvas, signed, 1954  
Estimated: $600,000-$800,000  
Sold: $845,500 at Sotheby’s New York, May 8, 2013

L’œil Fleuri (top left)  
Oil & tempra on canvas, 1942-44  
Estimated: $100,000-$150,000  
Sold: $363,750 at Christie’s New York, May 9, 2013

The Maids-in-Waiting (2nd left)  
Oil on canvas, signed, 1960  
Estimated: $200,000-$300,000  
Sold: $243,750 at Christie’s New York, May 9, 2013

Dahlia Unicornis (2nd right)  
Watercolor & gouache, pen & ink on paper, signed, 1967  
Estimated: $100,000-$150,000  
Sold: $221,000 at Sotheby’s New York, May 8, 2013

Paris (3rd left)  
Oil & gouache, watercolor, pen & ink on paper, signed, 1962-63  
Estimated: $40,000-$60,000  
Sold: $93,750 at Christie’s New York, May 9, 2013

Ten of Pentacles (bottom left)  
Gouache and collage on paper, signed  
Estimated: $60,000-$80,000  
Sold: $81,250 at Sotheby’s New York, May 8, 2013

Portrait of a Woman (3rd right)  
Ink on paper, signed, 1924  
Estimated: $6,000-$10,000  
Sold: $22,500 at Samuel T. Freeman, May 5, 2013

Twelve Tribes of Israel (bottom right)  
13 original etchings w/color on paper, signed, 1973  
Estimated: $10,000-$15,000  
Sold: $26,125 at Sotheby’s New York, May 2, 2013