



Special 2009 Holiday Greetings Edition

THE Salvador Dali COLLECTORS NEWSLETTER.®

FOR THE DALI AFICIONADO AND SERIOUS COLLECTOR

* * * Now In Our 19th Year * * *

New *Collectors Newsletter* Coming in January

Dali Collectors Quarterly now a bi-monthly - 6 issues a year via e-mail PDF

We will begin our 20th year of publication with the January-February 2010 issue of our new *Salvador Dali Collectors Newsletter*, upgrading technology to a dynamic PDF format that will reach you via e-mail attachment six times a year. You'll continue enjoying all your favorite features, like *Dali Sightings*, *Auction News* and *Events & Exhibitions* in the same 8-page format as our previous *Collectors Quarterly*. But now they will come to you faster and more often. Watch for the January-February issue in your inbox around January 1.

Stories we're working on for the Jan-Feb issue...

- *Fundamentals of the Dali Economy* - There's a worldwide economic recession. But would you know it judging by "The Dali Economy" and Dali auction results (*see below*)? We hear auction houses touting the "recovering market" every day now, and Dali is a big front runner.
- *Lights! Camera! Dali?* - Whatever happened to all those Dali movies we kept hearing were in development and production earlier in 2009?

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AUCTION NEWS

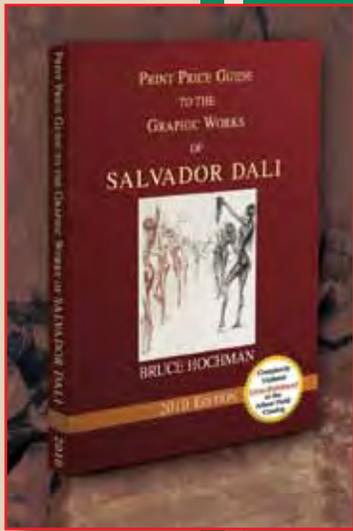
Hello, Guinness? These results for Dali art sold at separate auction houses during two consecutive days in November have got to be some kind of world record.

Get a load of these hammer prices!...

***Girafe en Feu* (pictured above right)**
Gouache, charcoal, pen & ink, brush & ink on paper, signed 1937
Estimated: \$150,000 - \$200,000
Sold: \$1,874,500 (!) at Sotheby's New York November 4, 2009

***Nu dans la plaine de Rosas* (pictured below right)**
Oil on canvas, signed, dated 1942
Estimated: \$2,000,000 - \$3,000,000
Sold: \$4,002,500 at Christie's New York November 3, 2009





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“Mistakes are almost always of a sacred nature. Never try to correct them. On the contrary: rationalize them, understand them thoroughly. After that, it will be possible for you to sublimate them.”



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EVENTS & EXHIBITIONS

Espace Dalí Montmartre
11 Rue Poulbot, Paris, France

Dalí d'Or & Bijoux de Gala -- Through January 20, 2010

In tribute to the 20th anniversary of Salvador Dalí's passing, the Espace Dalí has become a showcase for gold pieces that the artist designed during the 1960s. For the first time in France, the Espace Dalí also presents a collection of small gold sculptures enhanced with precious gems, diamonds, rubies, emeralds and sapphires, created in tribute to the artist. *Dalinian Pendants*, the *Tortoise Porte-Dali-Bonheur*, the *Soft Watch*, the *Triumphant Elephant*, and the *Space Venus* are some of the Dalinian jewels that you can admire during the *Dalí d'Or & Bijoux de Gala* exhibition. More information, visit: www.DaliParis.com or phone +33 (0)1 42 64 40 10



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Published bi-monthly (January, March, May, July, September, November) by The Salvador Dali Gallery, Inc., 31103 Rancho Viejo Road, #2-193, San Juan Capistrano, California 92675. Toll free 800-ASK-DALI (800-275-3254). The Salvador Dali Gallery, Inc. is a complete Dali resource, exclusively offering Albert Field's *Official Catalog of the Graphic Works of Salvador Dali*; Bruce Hochman's *Print Price Guide to the Graphic Works of Salvador Dali*; authentic Dali prints and originals, and this publication. Visit The Salvador Dali Gallery's website: www.DaliGallery.com.