



THE **Salvador Dali**

COLLECTORS QUARTERLY®

FOR THE DALI AFICIONADO AND SERIOUS COLLECTOR

Dali Takes Manhattan!

Our Biggest & Best Show Ever Scheduled for April 20 - May 1, 2002
Profits to be Donated to Families of Terrorist Attack Victims

It's official. We're bi-coastal. After the success of our Los Angeles exhibit this summer, we knew we were ready to take the show on the road, and where better to set up shop than the artsy district of Chelsea in New York City?

Our venue, the Metropolitan Pavilion on West 18th St., is a beautiful facility that is considered one of New York's premiere event locations. We'll be exhibiting more than 500 pieces, including one-of-a-kind works, oil paintings, watercolors, drawings, prints, print suites, sculpture and tapestries. And for those of you who missed it in Los Angeles, our newly acquired inventory of rare Dali collectibles will also be on display. This collection, which had its world premiere at the L.A. show, includes signed books, magazines, photos, rare catalogs and an array of unusual items designed by Dali.



Photos by Sarah Merriam

The Metropolitan Pavilion, one of New York's finest art exhibit venues, will be the site of the "Dali in Manhattan" show.

Plans were in the works for this exhibit months

before the terrorist attacks on the World Trade Center. In view of those events, Dali Gallery director Bruce Hochman decided to donate the profits from art and ticket sales to the fund raising agencies helping the families of those who lost their lives in the catastrophe.

"There's no question that things were looking precarious in New York during September and October," Hochman says, "But we never considered canceling the show. Regardless of what happens in the near future, New Yorkers -- and Americans in general -- are going to bounce back and do whatever feels normal to them. People in New York were

(continued on pg. 7)

INSIDE

Dali Exhibit Slated for the Big Apple in Spring COVER

Fashion Designer Dali PAGE 8

Dalinian Books for Those Cold Winter Nights PAGE 5

Dali's Memory Goes Up a Wall PAGE 8



"Manhattan Skyline," one of the 15 Dali Tarot originals from the "Dali in Manhattan" exhibit.

Call us about special pre-exhibit offers!

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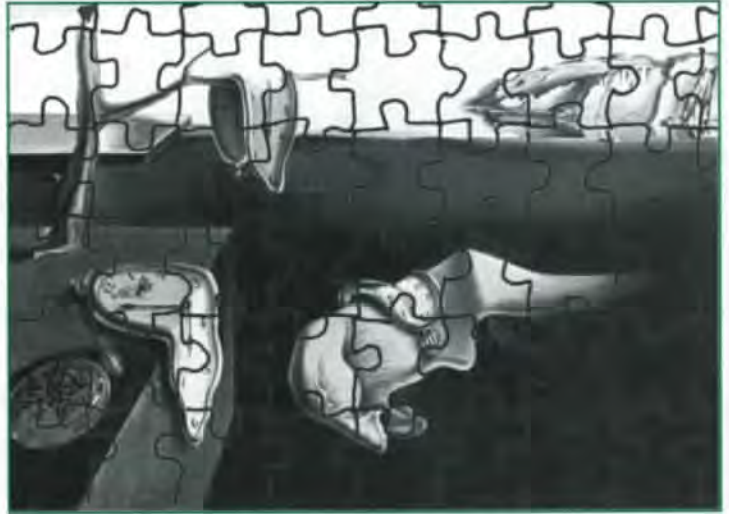



Dali Goes To Pieces

Canadian Company Offers Jigsaw Puzzles of Dali Works

It was bound to happen sooner or later. Dali's psychic demons, as expressed in his paintings, have been reproduced on everything from rock & roll album covers to the exterior walls of skyscrapers (see related story, pg. 8). And now, a Canadian on-line company called Jigboxx.com is offering jigsaw puzzles of five major Dali works. Can lunchboxes, keychains and commemorative toothbrushes be far behind?

The puzzles are designed and produced by a company called Arti Grafiche, and can be purchased from Jigboxx.com for about twenty dollars. Not a bad idea, especially if you've just acquired the real thing. Imagine inviting your friends over to see the authentic Dali print you've just purchased, and then sitting down at the dining room table together to work on a jigsaw puzzle of the same thing. Makes for an evening of good clean fun, don't you think?



The puzzles available include: *Apparition of the Face of Aphrodite*, *Melting Watch*, *Woman with Head of Roses*, *Unicorn Dream*, and of course, *Persistence of Memory*. 

"The two most beautiful and useful colors that exist are white and black ... the true nobility of the art of every colorist depends on the knowledge of how to utilize these as the basis of your pictorial work."

More Dali Sightings




Jim Karales has been one of the world's great photographers for more than 50 years. His images of the Vietnam war and the Selma civil rights march are recognized worldwide, but he's also photographed many of our culture's leaders and trendsetters, including Martin Luther King and Salvador Dali. We interviewed Jim for the *Collectors Quarterly* by phone from his home in Croton on Hudson, NY., and here's what he told us...

I photographed Dali at the St. Regis hotel in the 60s. I worked for *Look* magazine at the time, and the assignment was to photograph his mustache for a style piece in the "Home and Living" section. This was not my usual section, but somehow I ended up with the assignment, and it was actually quite fun.

Dali showed up dressed up in a white shirt and tie, which surprised me, because I knew he usually dressed much more flamboyantly than that.

In order to stay true to his bohemian image, I tried to get him to change into something more imaginative, but he wouldn't hear of it. I guess he was in a suit-and-tie mood that day.

The mustache however, looked completely wild, and the effect was perfect. 



THE **Salvador Dali**
COLLECTORS QUARTERLY.

VOL 11 NO 4
Winter 2001

2

The Fashion Designer

Everyone Knows That Dali Was a Dapper Dresser.
But Did You Know That He Dabbled in Clothing Design?

Harry Rosen, Canada's leading men's wear retailer, recently unveiled six little-known Dali paintings as part of a charity event to raise money for prostate cancer research. The works were commissioned in 1971 by high-end Belgian textile designer Scabal, who hired Dali to produce 12 paintings illustrating his vision of men's wear for the 21st century. Scabal then created fabrics based on the colors and spirit of the paintings. The futuristic concepts Dali submitted to Scabal are offbeat and unconventional, which is nothing less than one would expect (Dali was passionate about clothing, and designed many of his own shirts and suits).

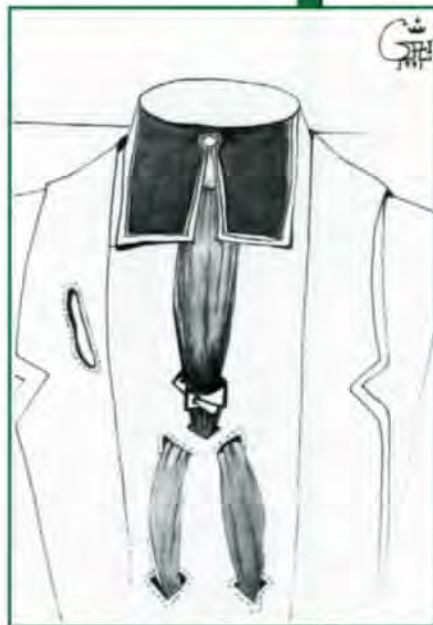
The 12 paintings permanently reside with Scabal in Brussels, but six of them toured Canada last month as part of Harry Rosen's fund raising event. The paintings were on display in Toronto, Vancouver and Montreal, and people were invited to order suits made from the Dali-inspired Scabal fabrics.

"Men's fashions sometimes have to fight a certain indifference," says Scabal chairman J.P. Thissen, "but both Dali's paintings and the historic reproductions show this has not always been the case. Unfettered imagination, a passion for bright colors, an

unabashed sense of extroversion, and almost playful attention to detail show not only the common ground that exists, but also demonstrate how Dali's artistic intuition could recognize the signs of the times, going to the very crux of the matter by showing man's relationship to the clothes."

For information on the limited edition fabrics, contact the Harry Rosen office in Toronto at (416) 935-9226.

The complete set of 12 paintings commissioned by Scabal can be seen on pg. 163 of *The Official Catalog of the Graphic Works of Salvador Dali*. To order this book, call us at (800) 275-3254, or visit our website at: www.DaliGallery.com.



How Surrealists Made a Movement of Love and Sex

Excerpted from an article in *The New York Times Online* by Alan Riding

LONDON -- In a 1932 letter to André Breton, the autocratic leader of the Surrealist movement, Sigmund Freud made a rather surprising confession: "Although I have received many testimonies of the interest that you and your friends show for my research," Freud wrote, "I am not able to clarify for myself what surrealism is and what it wants. Perhaps I am not destined to understand it, I who am so distant from art."

How could Freud have been stumped by a movement built around dreams and sex? The answer may lie in his final phrase: perhaps he saw Surrealism only as an art movement, one that spoke in the strange new visual language of, say, Max Ernst, Salvador Dali, René Magritte, André Masson and Joan Miró. If so, he was not alone. Today, Surrealism is remembered primarily for its art.

Indeed, thanks to poaching by advertising, theater and movie directors, and even contemporary artists, many Surrealist images (Magritte's bowler-hatted men, Dali's melting watches, for example) have by now been reworked to the point of cliché. Yet in its heyday between the world wars, Surrealism was

(continued on pg. 4)



THE
salvador dali
COLLECTORS QUARTERLY

VOL 11 NO 4
Winter 2001

3



Movement of Love and Sex *(continued from pg. 3)*

primarily about ideas, above all the idea of breaking with all artistic and social conventions. Furthermore, it was a movement born of literature, not of visual art.

"Surrealism: Desire Unbound," a new show at the Tate Modern through Jan. 1, then traveling to the Metropolitan Museum of Art in New York (see exhibit listings, pg. 6), has done a good job of reminding us that, behind the art, there was always debate. Built around the theme of love and sex, a Surrealist obsession, the exhibition not only presents scores of paintings, drawings, photographs and movies, but also accompanies them with books, poems, letters and photographs illustrating how this tightly knit group of intellectuals, poets and artists operated.

The group approach was central to Breton's control of the movement. Breton himself never ranked as an important poet or artist... But Breton, while infamously humorless, was evidently a strong and charismatic personality. As World War I came to an end, Breton and his fellow poets Louis Aragon and Paul Eluard, inspired by Apollinaire's idea of "the New Spirit now abroad," began experimenting with new literary techniques like automatic writing. At the same time, Duchamp and Francis Picabia were breaking with tradition in art by connecting the hand to the mind and circumventing the eye, as with automatic drawing. By the time the group announced its revolution with the Surrealist Manifesto of 1924, Breton had emerged as its undisputed leader.

But it was under his leadership in the late 1920's that the group began an almost-scientific study - it organized opinion polls and circulated questionnaires - of the links between the subconscious, dreams, love, eroticism and sex. And in this it was helped by Freud, whose books were belatedly reaching France: "The Interpretation of Dreams," first published in German in 1900, appeared in French only in 1927. As the show demonstrates, apart from political in-fighting, desire was to consume much of the group's attention until its dispersal during World War II.

This large exhibition, organized by Jennifer Mundy, a Tate curator, and well received by British art critics, is presented not chronologically but through 13 themes like "Anatomies," "Imprint of Desires," "Love, Poetry," "Eros" and "Erotic Objects," which themselves represent a different way of deconstructing desire. Although unavoidably arbitrary, these classifications also illustrate the freedom with which artists confronted desire, from the near-abstract forms of Man Ray's nude photographs to the masturbation, incest and fetishism of Dali's paintings and the violence and blasphemy of his movie work with Luis Buñuel in "Un Chien Andalou" and "L'Age d'Or."



Un Chien Andalou, 1929

Ernst, the handsome young German who was long Breton's most loyal follower, was perhaps the artist whose early work was the most Surrealist, with its often nightmarish blurring of German mysticism and witchcraft with sexual forms and symbols. In contrast, Duchamp, who along with Man Ray kept a healthy distance from Breton, never lost his sense of humor: he added a mustache to a reproduction of Mona Lisa and called the work "L.H.O.O.Q.," which when read aloud in French sounds sexy, funny and a tad vulgar; and he had Man Ray photograph him dressed as a woman called Rose Sélavy, a pun on "Eros, c'est la vie," or "Eros is life."

The place of real women within the movement was more contradictory. They were assigned the role of muses, inspiring poetry and feeding argument and debate. They took off their clothes and served as models. They were even allowed to play off their lovers against one another: Eluard first shared his wife, Gala, with Ernst, then lost her to Dali. Yet Breton, who himself wrote love poetry of some merit, never allowed women to participate in the group's discussions: if a man was doing the desiring, it seems, it sufficed for a woman to be "That Obscure Object of Desire," as Buñuel named his last movie in 1977.

(continued on pg. 8)

"By the time you have acquired proficiency in drawing I advise you in turn to undress completely, for it is necessary for you to feel, as you are drawing, the design of your own body, as well as the august reality of the contact of your bare feet with the floor."



Salvador Dali
COLLECTORS QUARTERLY

VOL 11 NO 4
Winter 2001

4



A Winter Reading List for Dali Lovers

Winter is here, the nights are long, and if you're the type who likes to spend chilly evenings curled up by the fire in your favorite chair, what could be better than a good book on Dali to keep you entertained?

From www.mheslin.freemove.co.uk/books.htm here is one of the most complete lists you'll find anywhere of books about the master:

Dali: The Salvador Dali Museum Collection
Salvador Dali, A. Reynolds Morse
Paperback / Published 1994

Dali's Mustache
Salvador Dali, Philippe Halsman
Hardcover / Published 1994

Definitive Dali
Salvador Dali
VHS Tape / Published 1989

Diary of a Genius
Salvador Dali
Paperback / Published 1998

Hidden Faces (Dali's only novel)
Salvador Dali, Haakon Chevalier
Paperback / Published 1990

Dali - The Paintings
Robert Descharnes, Gilles Neret
Hardcover / Published 1998

Dali : The Work the Man
Robert Descharnes, Eleanor R. Morse (Trans.)
Hardcover / Published 1997

*Salvador Dali, or the Art of Spitting
on Your Mother's Portrait*
Carlos Rojas, Alma Amell (Trans.)
Hardcover / Published 1993

Tarot Universal Dali
Juan Llarch, Salvador Dali
Hardcover / Published 1997

Dali
Robert Descharnes, Gilles Beret
Paperback / Published 1994

Dali
Paul Moorhouse
Hardcover / Published 1990

*Salvador Dali: Masterpieces from the
Collection of the Salvador Dali Museum*
Kenneth Wach
Hardcover / Published 1996

Dali (Art & Ideas)
Robert Radford
Paperback / Published 1997

Dali (Colour Library)
Christopher Masters
Paperback / Published 1995

Dali (World of Art)
Dawn Ades, Salvador Dali
Paperback / Published 1995

Dali: Genius, Obsession and Lust
R. Schiebler, J. Guigui-Stolberg
Hardcover / Published 1997

Dickens, Dali and Others
George Orwell
Paperback / Published 1970

The Persistence of Memory: A Biography of Dali
Meredith Etherington-Smith
Paperback / Published 1995

Salvador Dali
Simon Wilson
Paperback / Published 1989

*Salvador Dali
(Getting to Know the World's Greatest Artists)*
Mike Venezia
Hardcover / Published 1993

Salvador Dali 1904-1989
Gilles Neret
Paperback / Published 1997

Salvador Dali : Exploring the Irrational
Edmund Swinglehurst
Hardcover / Published 1996

*Salvador Dali: Spanish Painter
(Hispanics of Achievement)*
David Carter, et al
Library Binding / Published 1994

Un Chien Andalou
Luis Bunuel, Salvador Dali
Paperback / Published 1994



THE Salvador Dali
COLLECTORS QUARTERLY

VOL 11 NO 4
Winter 2001

5



Where's Dali?...

Dali Events and Exhibits Around the World



• Surrealism: Desire Unbound

- London: Through January 1, 2002
Tate Modern Art Museum
- New York: February 6 - May 12, 2002
Metropolitan Museum of Art

The first major survey of Surrealism in more than 20 years, this exhibition will present the richness and diversity of this obsessive but very human and constant theme through more than 300 paintings, sculpture, drawings, prints, photographs, and films.

The selection ranges in date from the decade anticipating the first manifestations of Surrealism in 1924 to more recent years. Artists represented include Giorgio de Chirico, Joseph Cornell, Salvador Dalí, Marcel Duchamp, Max Ernst, Alberto Giacometti, Arshile Gorky, René Magritte, André Masson, Joan Miró, Pablo Picasso, and Man Ray.

Many of the icons of the Surrealist dream will be displayed as well as important works by artists not yet widely known. The achievement of women associated with the Surrealists, sometimes overlooked in previous surveys, will be strongly represented by painters such as Leonora Carrington, Frida Kahlo, and Dorothea Tanning.

• The Salvador Dali Museum, St. Petersburg, Florida

- Selections from the Permanent Collection
September 13 - April 30, 2002

This exhibition uses over 100 works from the museum's permanent collection to chronicle Dalí's development as a painter—from his early experiments with Impressionism to the monumental "masterworks" that mark the latter half of his career.

A gallery of "Dalí's Optical Illusions" offers an extended look at the popular double and disappearing images that resulted from his "paranoiac-critical" method of painting, while another gallery features seldom-seen "Works on Paper" dating back to 1916 when Dalí was 12 years old.

- Dalí's Graphic Art
September 13 - October 31, 2001

Including selections from the popular Alice in Wonderland and Divine Comedy suites, these fifty graphics from the museum's permanent collection chronicle Dalí's career as a printmaker. Featuring experimental techniques such as the "apocalyptic grenade," this exhibition examines the versatility and experimentation that came before the controversy surrounding Dalí activities in the print market.

- Dalí by Halsman
Through January 27, 2002

This exhibition of 26 photographs by Philippe Halsman illustrates the 35-year collaboration between Dalí and the world-famous Life magazine photographer. From flying cats to popcorn nudes and the philosophical musings of Dalí's Mustache, these photos reveal an uncommon camaraderie between two unconventional minds.

"The true painter must be able, with the most usual things, to have the most unusual ideas."



THE
Salvador Dalí
COLLECTORS QUARTERLY

VOL 11 NO 4
Winter 2001


6



Dali Takes Manhattan! *(continued from pg. 1)*

paralyzed with fear and grief, yet slowly but surely they started going to restaurants, shows and art exhibits again. We have no reason to think that our New York show will be anything other than an enormous success."

Dali In Manhattan will run April 20 - May 1, 2001. Tickets go on sale March 15 and will be available through TicketWeb.com, and also at the door.

For more information, see our website (www.DaliGallery.com) or call us at (800) 275-3254 to learn about special pre-exhibit prices on Dali works. 



84 Year-Old Dali Museum Docent and Philanthropist Killed in Motorcycle Accident

Excerpted from an article in the *St. Petersburg Times* by Matthew Waite

John Durney, a businessman, poet and philanthropist who held the title of mayor in both Port Richey and New Port Richey (Fla.), died Saturday in a motorcycle accident in Schroom Lake, N.Y. He was 84.

Durney was riding his motorcycle on an open stretch of I-87 on Oct. 13 when he suddenly applied the brakes. The motorcycle went into a skid, and Durney was struck from behind by a van and killed. His wife, Ann, said he bought the motorcycle this spring and rode for hours almost daily now that the leaves were changing and the weather was good in New York.

"He talked about how wonderful it was to be free," she said.


Much of Durney's post-retirement life was spent writing poetry, as well as volunteering and working with the Salvador Dali Museum in St. Petersburg. He was a frequent speaker and gave tours of the museum. In 1988, he was named to the Salvador Dali Institute's Board of Trustees after having been an active docent and volunteer since 1983.

Ann Durney said her husband was vibrant and zestful, a lover of music, reading, the arts, and a "renaissance man and a man for all seasons."

"He never let his feet touch the ground for more than two minutes at a time," she said.

In 1991, he traveled to Russia to give a series of lectures on Dali. Spreading the word of Dali on foreign shores wasn't new to him when he went to Russia; he had lectured in Germany, Austria and England as well.

Durney was Port Richey's mayor from 1967 to 1975 and a key figure in the city's early development. He also served as mayor of New Port Richey from 1978 to 1980. Before his retirement in 1983, he spent 44 years as an executive for Suburban Propane.

He is survived by his wife, two sons, two daughters and four grandchildren. 



THE **Salvador Dali**
COLLECTORS QUARTERLY

VOL 11 NO 4
Winter 2001

7

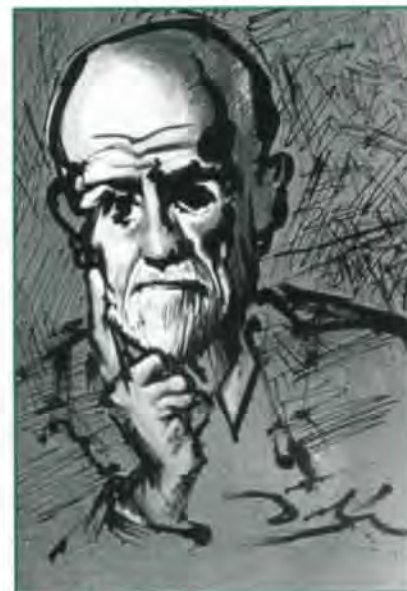


Movement of Love and Sex (continued from pg. 4)

In art, though, women could find freedom and go their own way. And the Tate exhibition includes several who left their mark on Surrealism. Dora Maar, later traumatized by her relationship with Picasso, was a fine photographer. Frida Kahlo, while unimpressed by Breton during a visit to Paris, carved her own path through Surrealism (Madonna has lent Kahlo's "Self-Portrait With Monkey" to the show). Claude Cahun explored gender ambiguity through her own genre of photographic self-portraiture. They were followed by Leonor Fini, Leonora Carrington, Remedios Varo and Dorothea Tanning. And while Louise Bourgeois does not consider herself a Surrealist, the show ends with four of her sculptures that are, if nothing else, sexually charged.

Still, the exhibition would not be complete without images to "challenge" the Tate Modern's visitors. Yet even these seem more Surrealist than erotic or pornographic. From Hans Bellmer, best known for his photographic series of deformed dolls, there are sexually explicit drawings and photographs; from Jindrich Styrsky, there are similar collages; from Masson, a drawing evokes sado-masochism; from Roberto Matta, a sketch portrays "The 120 Days of Sodom;" and from Dali, for those who can decode his distorted shapes, there is copulation galore.

So, one cannot help wondering, what was it that Freud could not understand? ~



Dali's Portrait of Freud, 1937

"Even as God created the world in six days, so the painter must realize his work in six days -- not a day more, not a day less -- and this is indispensable if the work is to be a masterpiece."

Persistence Of Memory Reproduced In Grand Scale on the Side of a Building

As part of an effort to boost community support for public art, the city of Hammond, Indiana has created "The Midwest Wall of Classics," in which famous works of art are painted as murals on the side of one of Hammond's tallest buildings. Of the ten pieces slated for reproduction over the coming months, Dali's *Persistence of Memory* was the first to be painted by mural artist Wendy Gresmer.

The Dali mega-masterpiece is 20 feet wide, and stands 80 feet above the ground. Over time, works by other great artists will be added to the wall, transforming the building into an outdoor public art gallery.

"It's the type of painting that brings notice, and it's the kind of work that has people talking and scratching their heads," said Keith Speaks, executive direction of Neighborhoods, Inc, one of the groups that organized the project.

This is a permanent installation, so if you happen to be in downtown Hammond (very close to Chicago), cruise past the corner of Hohman and Russell streets and look up. ~

THE SALVADOR DALI COLLECTORS QUARTERLY

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THE **Salvador Dali**
COLLECTORS QUARTERLY

VOL 11 NO 4
Winter 2001

8